

PROGRESS

EDITION
DEDICATED to the OPENING

of
The HAS SAYAMPA
HOTEL



Prescott's
New Home
Subscribed
\$300,000
HOTEL

PRESCOTT EVENING COURIER

PRESCOTT, ARIZONA, SATURDAY, NOVEMBER 19, 1927.



The Bashford-Burmister Co.

DEALERS IN EVERYTHING

114-120 West Gurley St.

Prescott — Arizona

ESTABLISHED IN 1863

Largest Department Store in Arizona

WE ARE ALSO WHOLESALERS AND JOBBERS OF VARIOUS COMMODITIES

Your Acquaintance Will Be a Pleasure to Us

The City of Prescott

extends a warm welcome to those enterprising men, Mr. W. B. Hanner, and Mr. E. P. Hanner, who have come among us to invest their money, time and energy in the management of the Hassayampa Hotel, and we hope that Success will be their constant companion.

The new hotel is "A Monument to Community Enterprise," and at this time we wish to offer our heartiest congratulations to the citizens of Prescott, whose far-sightedness and belief in a bigger future for Prescott, made the financing of the splendid structure possible through local subscription.

E. C. Seale,
Mayor

W. W. Mayes,
P. H. Miller,
A. L. Smith,
Wm. Byers,
Councilmen.

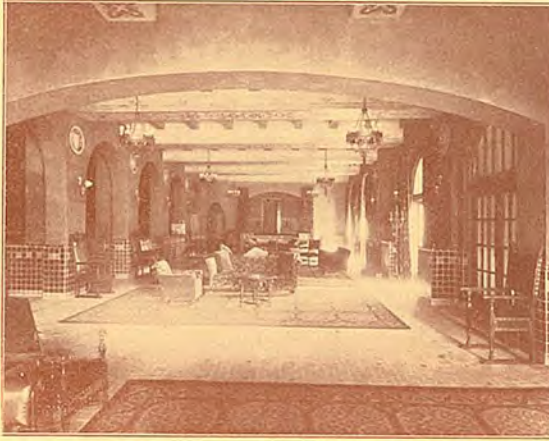
Hassayampa Hotel Is Place of Luxury and Comfort

ALL that persons of opulence could desire, yet within the reach of all others of ordinary means—this, in a few words, epitomizes Prescott's newest community venture, the \$300,000 Hassayampa Hotel. It is, in fact, a monument to a handful of enterprising spirits, with a dash of the entrepreneur in their veins, who looked into the mirrors of the future and saw reflected in hazy, though certain, forms a newer city, rising on an old foundation, to be sure, but finding its substance of growth in a luxurious hotel that would breathe a warm welcome to the newcomer and imbue a feeling of confidence among its enthusiasts and its skeptics alike.

What was a dream a few months ago, today is a reality. And in order that the general public, along with the stockholders who invested their monies in the enterprise, could inspect the building from basement to top floor, its doors were opened wide on Saturday night, November 5, bidding all to come and feast their eyes on its beautiful appointments, its sturdy and enduring construction, its marvelous, rich lobby, its comfortable guest rooms, and its capable cuisine.

On this formal opening night W. Banks Hanner of Los Angeles, lessee, Paul Hanner, his brother and manager, the gracious Mrs. Paul Hanner, hostess, and all of the board of directors of the hotel company were present to explain its numberless features and to escort the visitors about the building. Those who had made reservations for the formal banquet on this night, were feted in the commodious dining room with the excellence of food prepared under the direction of the chef, Albert Raush, followed by dancing on its waxed hardwood floor until a late hour.

One's impression, upon approaching the building, is at once a favorable one. He sees a large but compact building, three stories high, constructed of bright colored brick, with an unexaggerated cupola and a convenient porte-cochere. Except for the main entrance on East Gurley street, protected by a marquee of burnished copper, all of the Gurley street side of the building is devoted



A partial view of the beautiful Hassayampa Hotel lobby.

to store space, occupied by the Hassayampa Beauty Shoppe, the Hassayampa Flower and Gift Shop, Paris' Hassayampa Barber Shop, and the Coffee Shop, this last operated by the hotel management.

Through the heavy double doors into a small vestibule, up a few tile steps, does one enter the lobby, there to be greeted by an almost overpowering color combination, at once rich, soft, and luxurious. The mass impression is one of subdued brightness, deep rugs, soft cushions, restful plush settees, heavy tables, rich red velvet drapes and portieres with cream brocade, dignified wrought iron chandeliers, the same of torchieres in the form of tridents, and a rafter ceiling effect, stenciled with Indian heads and Smoki symbols. Infinite planning and real artistry have been employed in making the color effect in the lobby blend perfectly. To achieve this end, nothing has been overlooked, from the tile coloring in the spacious fireplace and the wall borders to the tiffanied, golden hued walls themselves. The main portion of the lobby is 30 feet wide and about 90 feet long, and covering this large space are three lovely rugs, one 18 by 20 feet, two 11 by 18 feet, and a fourth 15 by 16 feet. At various places about the walls are wrought iron sconces, holding electric lights whose glow is subdued by parchment shades. On one side of the lobby is a writing room, furnished with several writing tables, each with an individual desk lamp. On the opposite side is a ladies' room, also very comfortably furnished and conveniently arranged. On one

side of the far end are the clerk's and manager's offices and the private telephone exchange, making it possible to communicate with any portion of the building as well as with the outside. Next to this switchboard is a built-in cigar counter. Opposite the offices is an entrance from the porte-cochere, and also three other entrances from the garden and lawn outside, which contain a tiled fish pond, shrubbery, hedge, and built-in garden seats.

Up a few steps at the end of the lobby, one enters either the elevator, takes the stairs to the right, or enters a hall to guest rooms on the north side of the building. Down three sets of steps in the gallery, one enters the dining room half way or the Coffee Shop at the extreme end. This gallery is novel in a way. It carries out the same coloring as the walls in the lobby, but has a beveled ceiling. It affords also an entrance to the barber shop without necessitating going outside of the building.

From the gallery one enters the dining room. Tall windows at the opposite end of the elongated room flush it with sunshine and light in the daytime, but wall lights and chandeliers perform the same function at night. Furnishings for the room are the same as in the other parts of the building, Spanish antique walnut, and will accommodate 150 diners, and more if necessary. There is nothing ornate about the dining room, nor yet is there anything dull about it. It is a room where meals may be enjoyed amid dignified surroundings. Each of

the tables is covered with linen with napkins to match. The silver is heavy and bright, the goblets tall and thin, the table service in excellent taste. At various places in the room are movable racks with sliding drawers for the silverware.

About the middle of October the Coffee Shop was opened to the public. Unannounced hardly at the beginning, the shop had more than 50 guests for breakfast, when no guests were expected until the luncheon hour. Along one side of the shop are booths of the breakfast nook or dinette type, each comfortable and chummy. On the opposite side of the shop is a long counter of hardwood, with large swivel arm chair seats on a dais. Down the center of the room are small tables for two. The table service for the Coffee Shop is the same as for the dining room. Overhead, the same stencil work has been followed as obtains in the lobby; while the flooring is of the same style and inlay of tile as in the lobby.

As has been said, Albert Raush, German chef, is in charge of the cuisine. The Hanners feel gratified to have a man of his capabilities in charge of the kitchen department of a hotel the size of the Hassayampa, when it is remembered that he has been chef in some of the leading hotels in the country for more than 20 years, among them the Del Monte Lodge, Pebble Beach, California; the Monticello Country Club, Santa Barbara; and three of San Francisco's best, the Fairmont, the Palace and the Hof Brau, in the same city. In fact, he has been with the Hanners before, at the Oasis hotel in Palm Springs, California. He has his own crew of picked men, a baker, who makes all of the pastries used in the hotel, a pantryman, a fryer, and other cooks, whose dishes already have elicited much favorable comment in the city, at ordinary meals, not to mention what they can do at banquets, where special effort is put forward.

All that is necessary to turn out epicurean delights in the nature of kitchen and pantry equipment is found in the high ceiling kitchen—all kinds of special tools and stoves and ovens. And all are kept spotlessly clean or somebody has to answer to Raush. There is,

for instance, a Brunswick refrigerating machine, that keeps in constant circulation ice cold water for use in the dining room, the Coffee Shop, and the kitchen. The water circulates through a refrigeration box, keeping all perishable foodstuffs at the proper temperatures.

After visting the lobby, the stores, and the dining places, one's natural tendency is to want to inspect the guest rooms and the upper floors and to see for himself at first hand the furnishings that have been written and talked about so much.

There are 80 guest rooms in all, containing about six carloads of furniture, and about two carloads of carpets. They are arranged to accommodate one guest or for six or more guests in one party. They range from single rooms at two dollars a day to suites of two or three rooms at six dollars a day. They are equipped to accommodate the man or woman who prefers a tub bath to a shower bath and vice versa. The same is true as to colors; if one prefers a room in one particular color to another, he can have it.



The attractive Hassayampa Hotel Coffee Shop.

All upper floor halls and all rooms are full carpeted, soft underfoot and rich in color. The rooms themselves represent the peak of comfort and convenience. Each has a complete set of Castilian walnut furniture, made especially in Los Angeles for the Hassayampa hotel, including a bed, a bed lamp, a reading lamp, a straight chair, an arm chair, a night stand, a suit case rack, covered with genuine leather, a chest of drawers, over which hangs a mirror suspended from

the molding, private telephone, a writing table, and, in the suites, a chiffonier or highboy.

An enumeration of these various articles of furniture, however, does not begin to describe them. They are the essence of what is conveyed in the word, antique. Each article gives the impression of long usage by several generations, because all edges appear to be worn down where most often touched. In each piece, except the chairs, is inserted a tile marquetry, imported from

the land whence the original set came, Spain. The bed is a four-poster with carved headboard and the most comfortable mattress that can be purchased. The mirrors are encased by wrought iron, peculiar in design, and having the appearance of being rusty. This same idea of old age is carried out in the rope circlets of iron for drawer pullers.

The bathrooms adjoining are of tile flooring and tile baseboard up to a point about four feet off the floor. All fixtures have been built in, wherever possible. Wall lamps protrude on both sides of the mirrored doors of little medicine cabinets, while the bathtubs are, in fact, the very last word in convenience and sparkling whiteness. In the basement an oil burning heating furnace, the mainspring of a combination heating plant and hot water system, furnishes circulating hot water in every room, which means that it is not necessary to turn on the hot water faucet and let the water run for a minute or more, as in some hotels, before hot water can be procured.

Something of unusual merit and at the same time found

The Hassayampa Hotel

and the

Progressive Prescott Citizenry

have our heartiest congratulations

Los Angeles Brick Co.

1078 Mission Road
Los Angeles, Calif.

in but few hotels in the Southwest, are full carpeted, spacious samplerooms for members of the traveling fraternity who always are anxious to procure ample space and congenial surroundings in which to display their wares. These samplerooms occupy one-half of the entire lower floor and are, besides, light and airy.

Two trained hotel clerks have been procured, Don Robb, for the daytime, and Claude Yount, recently of Washington, D. C., and brother of Dr. C. E. Yount, for the nighttime.

In a way this describes the Hassayampa hotel in its general aspects, but no description can substitute for the flood of impressions that swoops down on the guest or the visitor who actually goes through the building from one end to the other, to see at first hand the handiwork of man turned towards the erection of a modern fireproof, beautifully equipped hotel plant, complete in every detail, the minor as well as the major. In round numbers the cost of the building nears the \$200,000 mark, while the furnishings and equipment, installed at the expense of the lessee, have cost nearly \$75,-



One of the delightful Hassayampa Hotel rooms.

000. It is natural to assume, then, that a building three stories high, occupying less than a quarter of a city block, should be a building crammed with lovely furnishings and beautiful appointments, if it costs nearly \$300,000. And it does.

Before long, it is the plan of the management to install a large electric sign on the roof of the building bearing the two words that announce to the whole community the consummation of a dream of

long standing, "Hassayampa Hotel."

It is the plan of the management also to cater to the highest type of hotel patronage and to solicit numerous conventions in the city each year, that will mean profit to the stockholders, profit to the business public and great benefits to the community in general. Indeed, the new hotel represents, in the opinion of the leading men of the city, the first definite step towards a greater Prescott, which is the ambition of all.

Women Served by Hassayampa Beauty Shoppe

MRS. Ruby L. Penney, formerly proprietor of the Paris Beauty Shop on North Cortez street, has opened one of the best equipped, surely the newest, shop in the city in the Hassayampa Hotel.

Like other tenants in the hotel building, her Hassayampa Beauty Shoppe is admirably located, but especially so since it opens off the women's room of the hotel, which may be used conveniently by patrons who are waiting turns in the beauty parlor.

She has equipped the parlor with three booths, and they in turn have all the latest furnishings found in such places, including sterilizing machines to insure patrons that all tools used are sanitary to the ultimate degree. Besides, there is a manicurist's table, similarly equipped with its sterilizers.

A color scheme of French gray and blue has been adopt-

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IT WAS my pleasure to have had the contract to do all the painting and interior decorating in the Hassayampa Hotel.

C. H. WILLIAMS

Painting Contractor and Interior Decorator

2714 Wyoming St.

El Paso, Texas